

THE UNIVERSITY OF SILICON BEACH™

WE'VE BEEN ON THIS BLUFF FOR A CENTURY We've had neighbors come and go. We cheered when Howard Hughes launched the Spruce Goose, waved to the first boats sailing into the Marina harbor, and supervised construction of the 405 and 90 freeways. We brought over a pie when LAX showed up. Now, the cool kids have moved in across the street and the neighborhood is jumping. Friends and collaborators abound, there's chatter on every corner with big ideas taking shape in the open streets. Together, we are cementing L.A.'s reputation as the world's capital of creativity and tech innovation. The epicenter of diverse thought, culture, religion, and language interconnect here. Welcome to the block, Silicon Beach. We've been waiting for a partner just like you.

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