



## Higher Learning: The Path to a PhD

March 12, 2021 | 1:00pm EST

**Do you want to mentor and teach the next generation of business professionals?**

KPMG is excited to offer a **NEW** session that focuses on the importance of diversity in the classroom! Join us for a discussion on the road to a PhD, and how a career path in public accounting will help prepare you!

[The PhD Project](#) was founded upon the premise that advancements in workplace diversity, could be propelled forward by increasing the diversity of business school faculty. Today, The PhD Project's expansive network of supporters, sponsors and universities helps Black/African-Americans, Latinx/Hispanic-American and Native Americans attain their business PhD and become the business professors who will mentor the next generation of leaders.

We have collaborated with [The PhD Project](#) to bring you a panel of esteemed PhD professionals to discuss how and why they got into the profession! The panelists include:

- **Kecia William Smith**, Accounting – North Carolina A&T State University
- **Syrena Shirley**, Accounting – George Mason University
- **Herrison Chicas**, Organizational Behavior - University of North Carolina at Chapel Hill
- **Martin Dias**, Information Systems - Northeastern University

### Event Logistics

**When:** Friday, March 12, 2021

**Time:** 1:00pm – 2:00pm EST

Register using [this link](#)

### **Next Steps**

Please register for the session using the link above.

The sessions will be conducted via **WebCast**. You will receive an e-mail **24 -48 hours** in advance of the session with confirmation details and a link to access the session.

Please note the session has a limited capacity. If you are not able to join the session on the day of or if the session does not work with your schedule, we can provide you with the session recording to view at your leisure.

### **Questions?**

Please feel free to reach out to Cristina Pazos at [cpazos@kpmg.com](mailto:cpazos@kpmg.com) should you have any questions.

We look forward to connecting with you!