

WEB AUTHOR TERMS OF SERVICE (TOS)

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CONTACT: WEB, NEW MEDIA + DESIGN
COMMUNICATIONS + GOVERNMENT RELATIONS

Introduction

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2. "Web presence" is defined as Web pages, Web sites, online postings, blogs, microblogs, social media, Web 2.0 tools, discussion boards, wikis and/or any other presentation of content through Internet-based platforms and/or communication mediums.
3. "Content" is defined as digital assets, electronic documents, audio, video, text, images, art and/or any other form of digitally consumed materials made available in or on a Web presence.
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Requirements

1. External authors and all content published on any university-affiliated Web presence are subject to all existing laws and university policies.
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 - e. the content is not spam, is not machine- or randomly-generated, and does not contain unethical or unwanted commercial content designed to drive traffic to third party sites or boost the search engine

rankings of third party sites, or to further unlawful acts (such as phishing) or mislead recipients as to the source of the material (such as spoofing);

- f. the content is not pornographic, libelous or defamatory, does not contain threats or incite violence towards individuals or entities, and does not violate the privacy or publicity rights of any third party;
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