The Pepsi Bottling Group (PBG) is committed to reducing our environmental footprint and improving the communities where we live and work. Our company focuses on four key areas where we believe we can have the greatest impact: Water Conservation, Energy Management, Recycling, and Solid Waste Reduction. Through new technology and process innovations, PBG is making significant progress against its environmental objectives. Our goal is to meet present needs without compromising the needs of future generations.

**Water Conservation:** PBG reduces water usage through the application of innovative design and advances in technology thereby conserving millions of gallons per year. PBG has invested significantly in equipment and process improvements to recover and reuse water used throughout the manufacturing process, and is minimizing the amount of water used in treatment processes. PBG is also actively working with suppliers to develop new applications that further reduce the amount of water required to produce our products.

**Energy Management:** We are reducing energy use in our offices, bottling plants and vehicle fleets. PBG purchases Renewable Energy Certificates to match 100% of our electricity needs. This places PBG fourth among companies on the Environmental Protection Agency’s Top 25 Green Power list. Additionally, PBG has created more efficient delivery routes that lead to fewer trucks on the road and a smaller carbon footprint.

**Recycling:** PBG follows the three R’s when it comes to packaging materials – reduce, reuse, recycle. Our success contributes to the fact that plastic beverage bottles and aluminum cans are the most recycled consumer packaging in the United States. In addition to using more recycled material, the water bottles we produce weigh 14-22% less (depending on size) today than they did just three years ago. The weight reductions on Aquafina bottles alone save 35 million pounds of plastic annually. Additionally, PBG promotes comprehensive recycling among its customers and partners.

**Reducing Solid Waste:** PBG believes that reducing solid waste and maximizing recycle streams are important processes that our entire industry should pursue. PBG is already a leader in recycling tons of materials in its production facilities but we want to increase our recycling rates and recycle even more with corrugate, PET (bottles), and activated carbon. A significant portion of PBG’s solid waste stream – more than 77% – is recycled.

For more information on how Pepsi is improving the environment, please visit [www.yourworldyourpepsi.com](http://www.yourworldyourpepsi.com).