Scholarships

- **History** - Established in 1981, the Mexican American Alumni Association (MAAA) at Loyola Marymount University (LMU) has awarded more than $2.5 million in scholarships benefiting over 1,000 students. Thanks to LMU’s 2:1 match, 69 scholarships worth $450,000 were awarded for the 2008-09 academic year.

- **Four-year scholarships** will be awarded beginning in 2010-11 to 15 incoming freshmen recipients, with 55 more awards for returning Sophomore, Junior and Senior students.

- Average scholarship is **$6,000 per year** - renewable for four years.

Fundraising

- **The Scholarship Awards Dinner** celebrates the MAAA legacy. Traditionally held in the fall, the dinner recognizes exceptional student achievement, LMU alumni and distinguished community leaders with an attendance reaching 400 guests.

- **The MAAA Endowment** generates valuable dollars for scholarship awards on a yearly basis, while the principal is invested to provide scholarships in perpetuity to deserving LMU MAAA scholars.

- **Corporate & individual** support from our alumni community and regional Latino corporate leadership continue to power our growth and success over the years.

Accomplishments

LMU is known nationally for its diversity. In 2010, LMU was named as the **most prominent private institution making progress towards becoming a Hispanic Serving Institution** by Excelencia in Education, a national higher education policy institute focused on Latino access. Also in 2010, LMU was named among the **Top 100 Colleges for Hispanics** by The Hispanic Outlook in Higher Education, distinguishing it as being among the nation’s colleges and universities that enroll and graduate the largest number of Latino students.

Latino Student Profile

- **19 percent** of the LMU student population is of Latino descent.
- 96 percent of Latino students attending LMU are on financial aid.

Average Grade Point Average (undergraduate):

- Incoming Freshmen (weighted) 3.65
- Incoming Transfers 3.40
- MAAA Scholar 3.75
Beyond scholarships, MAAA...

- Provides an exclusive forum for business leaders, LMU alumni and students to meet, network and exchange ideas, including invitations to premier university and MAAA events.
- Works with individuals and corporations to establish annual and endowed named scholarships.
- Gives personalized assistance with LMU-related questions and requests.
- Works with LMU Career Development Center and donor base to assist students in finding internships and employment after college.

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