

# Mexican American Alumni Association

## Latinos Promoting Education

### Fact Sheet 2010



#### Scholarships

- **History** - Established in 1981, the Mexican American Alumni Association (MAAA) at Loyola Marymount University (LMU) **has awarded more than \$2.5 million in scholarships benefiting over 1,000 students.** Thanks to LMU's 2:1 match, 69 scholarships worth \$450,000 were awarded for the 2008-09 academic year.
- **Four-year scholarships** will be awarded beginning in 2010-11 to 15 incoming freshmen recipients, with 55 more awards for returning Sophomore, Junior and Senior students.
- Average scholarship is **\$6,000 per year** - renewable for four years.

#### Fundraising

- **The Scholarship Awards Dinner** celebrates the MAAA legacy. Traditionally held in the fall, the dinner recognizes exceptional student achievement, LMU alumni and distinguished community leaders with an attendance reaching 400 guests.
- **The MAAA Endowment** generates valuable dollars for scholarship awards on a yearly basis, while the principal is invested to provide scholarships in perpetuity to deserving LMU MAAA scholars.
- **Corporate & individual** support from our alumni community and regional Latino corporate leadership continue to power our growth and success over the years.

The mission of the **Mexican American Alumni Association, Latinos Promoting Education**, is to Provide assistance to Loyola Marymount University students who show a commitment to the Latino community and to foster continuing relationships between MAAA and the LMU community

#### Accomplishments

LMU is known nationally for its diversity. In 2010, LMU was named as the **most prominent private institution making progress towards becoming a Hispanic Serving Institution** by *Excellencia in Education*, a national higher education policy institute focused on Latino access. Also in 2010, LMU was named among the **Top 100 Colleges for Hispanics** by *The Hispanic Outlook in Higher Education*, distinguishing it as being among the nation's colleges and universities that enroll and graduate the largest number of Latino students.

#### Average Grade Point Average (undergraduate):

Incoming Freshmen (weighted)	3.65
Incoming Transfers	3.40
MAAA Scholar	3.75

#### Latino Student Profile

**19 percent** of the LMU student population is of Latino descent.

96 percent of Latino students attending LMU are on financial aid.

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## Beyond scholarships, MAAA...

- Provides an exclusive forum for business leaders, LMU alumni and students to meet, network and exchange ideas, including invitations to premier university and MAAA events.
- Works with individuals and corporations to establish annual and endowed named scholarships.
- Gives personalized assistance with LMU-related questions and requests.
- Works with LMU Career Development Center and donor base to assist students in finding internships and employment after college.

## Contact Us

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 The Campaign for LMU