



Supporting the student-athletes of Loyola Marymount University

2009 LionsFund Summer Drive Timeline

- June 1-30: Recruitment of Summer Drive volunteers.
- June 12: Athletic Director's Update #1, Welcome message.
- June 19: Athletic Director's Update #2, 2009-10 Preview #1
- July 2: Athletic Director's Update #3, 2009-10 Preview #2
- July 7: Athletic Director's Update #4, Summer Drive Kickoff.
- July 8: First Southern California Volunteer meeting. 6:00 PM, Gersten Pavilion. Orientation, kickoff, and selection of first set of names.**
- July 14: Athletic Director's Update #5, Student-Athlete Profiles
- July 15: Northern California Volunteer Meeting, 6:00 pm, Bellarmine College Prep in San Jose. Orientation, selection of names, and phonathon.**
- July 28: Athletic Director's Update #6, Student-Athlete Profiles #2
- July 29: LionsFund Summer Drive Telethon Event. 6:00 – 8:00 PM, Leavey Center and Coaches Offices. Meet and with LMU Athletics Coaches and student-athletes and call from Athletics Offices.**
- August 11: Athletic Director's Update #7, 2009 Fall Sports Preview.
- August 18: Athletic Director's Update #8, Summer Drive Victory announcement, beginning of new Athletics Year.
- August 19: Final Volunteer Meeting, 6:30 PM Hannon Loft Sports Bar on campus. Report back on final set of names, Award Winners, Victory Celebration.**