

# LEADERSHIP INITIATIVE – LOS ANGELES LEADERS IN HEALTH

## PRELIMINARY FINDINGS

(AS OF 4/12/10)

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### BACKGROUND & METHODOLOGY

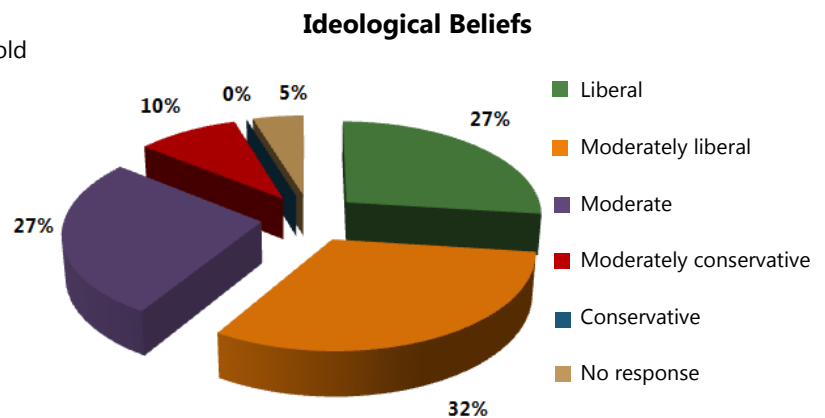
In 2008, Kaiser Permanente announced the funding of research to be conducted by the Thomas and Dorothy Leavey Center for the Study of Los Angeles. The Leavey Center’s objectives were to identify, survey and report the opinions and attitudes of 100 leaders in the field of health as well as others in the health community who influence policy and reform. As part of its multi-year study, the *Leadership Initiative*, the Leavey Center is studying 100 leaders in 10 sectors – health, education, arts/culture, media/entertainment, politics, business, community, land use/housing, law, and religion/spirituality – culminating in the analysis of the top 1000 leaders in the Los Angeles region.

The 2010 *Leadership Initiative – Los Angeles Leaders in Health* online survey was administered to prominent leaders in the field of health in Los Angeles in February, March and April. The survey used both qualitative and quantitative measures to obtain the opinions of leaders in the areas of policy, practice, research and advocacy to understand leadership and its relationship to urban outcomes in Los Angeles. This preliminary report explores the responses of 63 leaders who responded as of the reporting date. Final results will be available Summer 2010. Please contact the Leavey Center to request your copy: [www.lmu.edu/csla](http://www.lmu.edu/csla).

### DEMOGRAPHIC DATA – WHO ARE THE LEADERS?

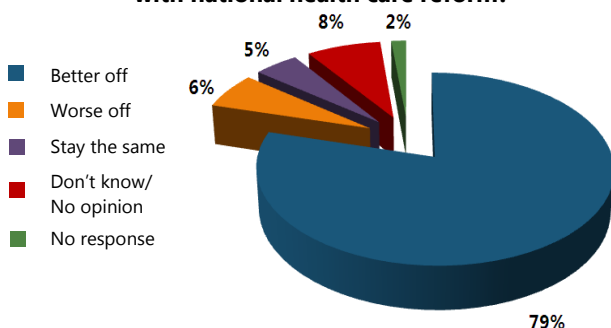
- **Gender:** 52% Male; 44% Female; 3% Non-response
- **Age Range:** 28 - 84 years old; Average Age: 53 years old
- **Highest Level of Education:** 79% of respondents reported having a Graduate/Professional degree\*
- **Combined Household Income:** 41% of respondents reported having a combined household income of \$150,000 - \$200,000/year\*
- **Racial/Ethnic Origin:** 40% White/Anglo; 19% Latino/Hispanic; 13% African American/Black; 10% Asian/Pacific Islander; 11% Other; 8% Non-response
- **Residency:** 86% of respondents live in Los Angeles County\*; 62% have lived in Los Angeles for 16 years or more\*

\*Findings only include the most frequent response

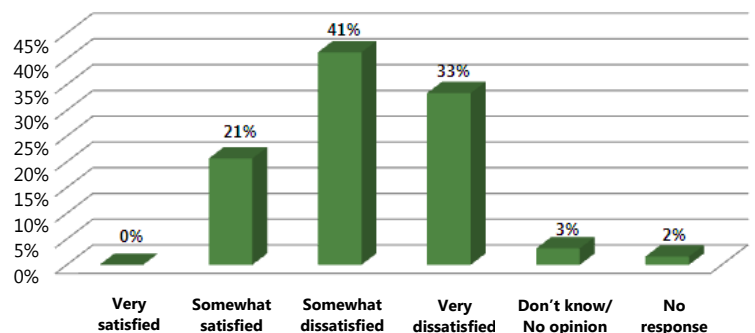


### QUALITY OF HEALTH

Do you think that Los Angeles County residents would be *better off* or *worse off* with national health care reform?

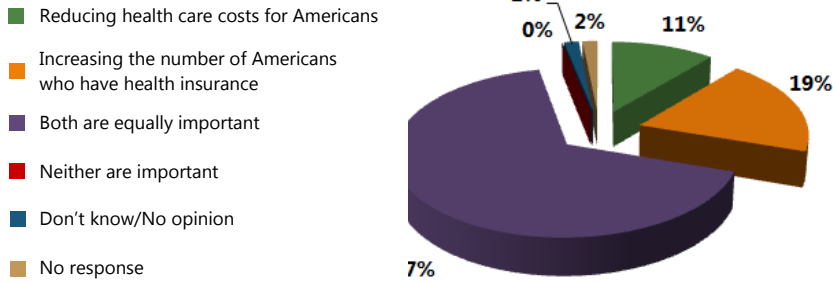


Quality of the Public’s Health Care in Los Angeles County



## HEALTH CARE DILEMMA

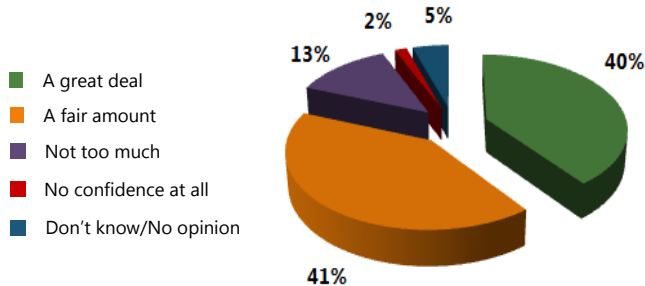
### Which issue is most important?



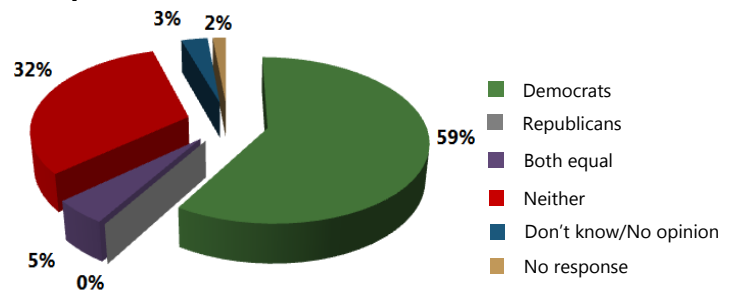
Leaders would *support* a universal health program in Los Angeles – even if it meant paying higher health premiums or taxes (64%); but would *oppose* a program if it limited their choice of doctors (54%).

## HEALTH CARE & POLITICS

### Level of Confidence in Barack Obama When Dealing With Health Care Reform



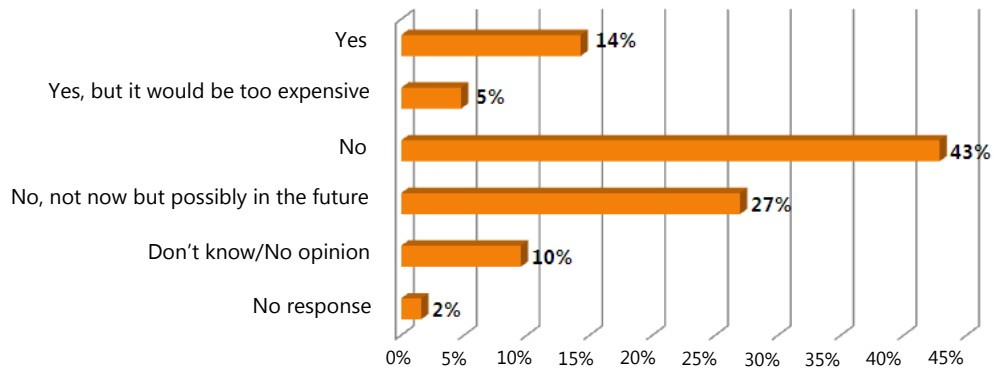
### Who do you trust in Congress – Democrats or Republicans – to handle health care reform?



## COST OF HEALTH CARE

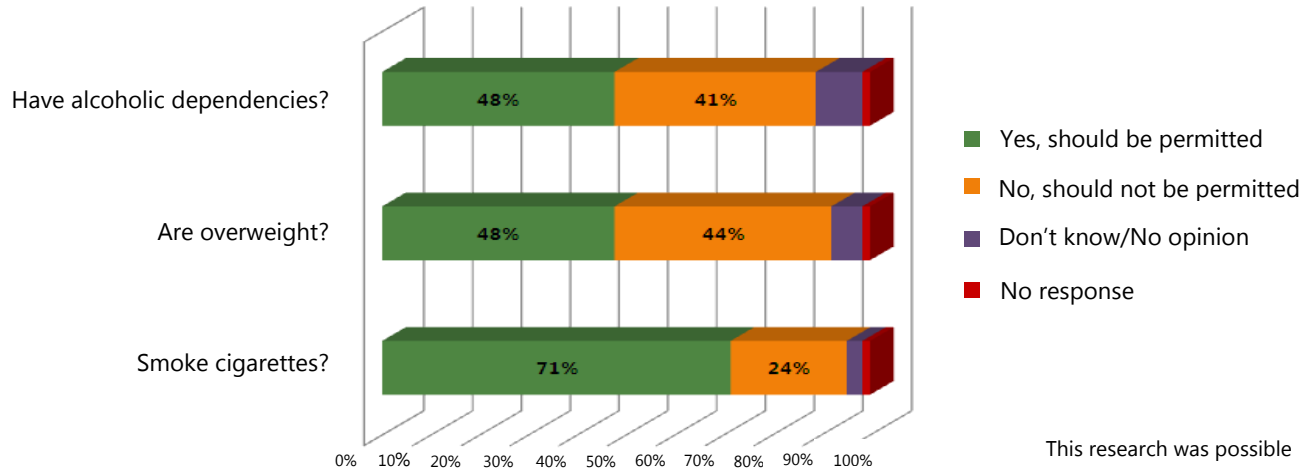
Leaders were generally *satisfied* with the amount they pay for health care in Los Angeles County (46%), but were *dissatisfied* with the cost an average Los Angeles resident pays for health care in this county (48%).

### Does Los Angeles County have the resources to sponsor its own health care reform?



## DETERMINANTS OF HEALTH

### Do you think health insurance companies *should or should not* be permitted to charge higher premiums for people who...



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