

OCCUPATIONAL TITLES

- Anthropologist
- Archeologist
- Pastor
- Author
- Biographer
- FBI/CIA Agent
- Genealogist
- Government Official
- Journalist
- Lawyer
- Lecturer
- Lobbyist
- Management Analyst
- Psychologist
- Public Policy Manager
- Sociologist

EMPLOYMENT SETTINGS

- Educational institutions
- Museums
- Business organizations
- Law firms
- State and local government
- Newspapers
- Book publishers
- Advertising agencies
- Research organizations
- Public relations firms
- Historical societies
- Market research companies
- Management consulting firms
- Insurance companies
- Investment firms
- Foundations
- Consumer organizations

TYPICAL WORK ACTIVITIES

- Write advertising copy
- Present drafts and ideas
- Discuss products, themes, and methods for marketing
- Vary language and tone of messages
- Consult with sales, media and marketing representatives
- Edit or rewrite existing copy as necessary
- Write articles, bulletins, sales letters, speeches, and etc.
- Invent names for products
- Write the slogans
- Review advertising trends, consumer surveys, and other data

SKILLS AND ABILITIES

- Written Communication
- Oral Communication
- Think clearly
- Critical and analytical thinking
- Dissect ideas
- Critique social and economic problems
- Comprehend political systems and ideas
- Think “out of the box”

INTERNET SITES AND PROFESSIONAL ASSOCIATIONS

- The American Classical League: <http://www.acclclassics.org/>
- Archeological Institute of America: <http://www.archaeological.org/>
- Association of Ancient Historians: <http://associationofancienthistorians.org/index.html>
- American Historical Association: <http://www.historians.org/>
- Arts and humanities careers: <http://www.rileyguide.com/arts.html>
- World Wide Learn: <http://www.worldwidelearn.com/online-education-guide>
- Career Zone: www.cacareerzone.org

ON-CAMPUS CLUBS AND ORGANIZATIONS AT LMU

- Philosophy Society
- Theological Society
- Delta Epsilon Iota