

# Center for *T*eaching *E*xcellence

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## **Step-by-Step Survey Design: A Practical Guide to Designing Your Survey**



**Monday, April 12, 2010  
12:00 pm – 1:00 pm in CTE  
University Hall 3030**

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Thinking of conducting a survey? With careful planning and well-crafted design, a survey can be a powerful and insightful tool. But how do you get started?

This workshop will introduce you to the basic steps of designing a survey. You will also learn about ways to encourage responses, survey ethics and the Institutional Review Board, and designing your survey so that the results are easy to analyze and use.

Presented by:

Christine Chavez, Manager of Surveys and Evaluation

Marci Stephens, ORSP and IRB Coordinator

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**Lunch will be included, please RSVP to  
[surveys@lmu.edu](mailto:surveys@lmu.edu) or Ext.86691**